Week	Week 1 - Week 4	Week 5 - Week 8	Week 9 - Week 12	
Phases	I - Fundamentals of Pronunciation	II - Pronunciation Reinforcement	III - Graduation Assessment - English Presentation	
Offline	American English Pronunciation	Oral Business English Course	English Presentation Practice and Evaluation	
Online	Daily pronunciation practice tasks by following words/short texts, automatically graded by AI system, and practice content is based on offline course.			

Phase 1 - American English Pronunciation

Content (to be customised)	Training Methodology
 Small Talk (Optional Topics) Our World Leisure Time The Arts Cultures Travel Work Dreams Family and Friends Life Stories Finding Things Out Life Events 	Small Talk Skill is one of the most important skill in Business world. We use the topics around Small Talk as the content recourse for the foundation practice of pronunciation - Stress, Pitch, Intonation, Sound, Speed.

Note:

Topics for your initial consideration. This is not the final arrangement we will propose . We need to further clarify the needs of the students and their current English proficiency to determine <u>the theme of the pronunciation foundation course</u>, class duration and cycle, practice content and difficulty, etc.

Phase 2 - Pronunciation Reinforcement - Oral Business English Course

Content (to be customised)	Training Methodology
48 Optional Business English Topics - will be confirmed by trainees.	The content is related to the student's work scenario. At this phase, We also value the student's ability to express themselves in complete and standard oral English. The difference between Phase 1 and Phase 2:
Note:	Phase I – Pronunciation Foundation Training is based on words, simple
Topics for your initial	sentences, and real-life scenarios to help students master the
consideration. This is not	pronunciation characteristics and language sense of American English.
the final arrangement we	The teacher will provide more practice materials to target the different
will propose . We need to	aspects of students' English pronunciation.
further clarify the needs of	Phase II – Pronunciation Reinforcement Training focuses on complete
the students and their	expression in different business scenario, with more diverse sentence
current English proficiency	patterns. The practice materials for Business English are mostly created
to determine <u>the theme of</u>	or provided by the students themselves, and the teacher provides
the pronunciation	correction and improvement suggestions during the practice process.
<u>reinforcement course, class</u>	
duration and cycle, practice	
content and difficulty, etc.	

Phase 3 - English Presentation Practice and Evaluation

Training Methodology

Students will determine their respective speech/report topics based on their work needs. Through professional guidance and training from instructors, they will gradually develop activities into fully deliverable English speech, or will report and present it.

This process has two benefits for students:

- Mastering the key skills of English speaking, which can be applied in daily English business communication situations
- Develop English content that is highly relevant to own work and, under the guidance of a teacher, express more authentic English speech.

Note:

We suggest that the evaluation method for the final course effectiveness can be presented in the form of a speech. The topic of the speech is ultimately determined by the participants themselves.

Online Daily Pronunciation Practice

Practice Method	Requirement	Task Content	Benefits
Online Practice Platform	Daily Practice	 Total Practice Day to be confirmed according to the period time of offline training arrangement. Pronunciation evaluation Al system 5 mins maximum practice time for each day. 	Combined with the progress of offline training, to confirm the content for online daily practice. Very helpful for students to review what they learn in the offline class and continuous improvement by daily practice.

Note:

The above is for your initial consideration. This is not the final arrangement we will propose - we need to further clarify the needs of the students and their current English proficiency.